Viktor Khan

Art Director · Animator · Illustrator

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Profile

Art Director, Animator and Illustrator with 10+ years of experience across **advertising, games and communication.** Specialized in animation, illustration, motion design and creative direction, with experience leading both small teams and larger creative productions. Comfortable taking projects from concept and visual development through to final delivery.

Experience

2023 - 2026 **Art Director, Paid marketing & Animator**
Sago Mini/Spin Master

- Art directed trailers, paid marketing and UGC content for IPs including **Sago Mini, Gabby's Dollhouse and Paw Patrol.**
- Directed and provided feedback to other creatives across paid marketing projects.
- Created character animation for the redesign of **Sago Mini School's** menu system.

2022 - 2023 **Lead Marketing Creative**
Kinda Brave Publishing

- Led creative production for an indie games publisher with four in-house game studios.
- Created trailers, marketing assets and social content for game launches and campaigns.

2019 - 2022 **Freelance Animator and Motion Designer**

Worked with clients including Claritin, Noaks Ark, Supercell, Absolut, Little Hippo, Toca Boca, Sago Mini.

2017 - 2019 **Lead Animator**
Toca Boca

Lead animator for Toca Boca's children's animation division, developing the animated series **"Toca Life World."**

- Developed the project's illustration, animation and script style.
- Directed writers and voice actors across productions in Los Angeles and Toronto.
- Directed and animated two pilot episodes that secured funding for a 40-episode production.
- Animated and illustrated a **Toca Boca × H&M** campaign featured on billboards around the world

2012 - 2017 **Freelance Animator and Motion Designer**

Created animation and motion design for advertising, games and branded content.

Worked with clients including Penguin Books, Red Cross, Min Stora Dag, Försäkringskassan, Electrolux, Cancerfoden, SF, Majblomman, Snow Software.

Skills

- **Knowledge** Illustration, 3d/2d Animation, Graphic Design, familiarity with Unity & Unreal Engine
- **Software** Adobe Suite, Blender, Toonboom Harmony, Spine

Education

2009-2012 **Konstfack** - Bachelors degree in Graphic design & Illustration
2006-2007 **Nyckelviksskolan** - Graphic design & Illustration